

## **CELA Executive Committee and Board of Directors**

Annual Meeting – Maastricht, Netherlands

May 11, 2010

In attendance:

President: Claudia Goetz Phillips

Past President: Chris Ellis

First Vice-President/President Elect: Elen Deming

Treasurer: Pat Taylor

Landscape Journal Editors: Lance Neckar and David Pitt

Region Directors:

Ken McCowan – Region 2

Nancy Volkman – Region 3

Will Green – Region 7

Chair of the Fellows: Art Rice

President Elect: Terry Clements (incoming)

Second Vice-President: Ming-Han Li (incoming)

Secretary: Lee-Anne Milburn (incoming)

***[Note: Action items are in bold italics]***

Meeting called to order: 9:30 a.m. by Claudia Goetz Phillips

### **1. President's Report (Claudia Goetz Phillips) (see attached)**

Next four conferences scheduled (all to be during spring semester—late March-April):

2011: *Los Angeles*—USC, Pomona; UCLA Extension (end of March) – Robert Harris

2012: *Chicago?*—Univ. of Illinois, Urbana-Champaign – Elen Deming

2013: *Austin*—Univ. of Texas – Allen Shearer

2014: *Baltimore*—Morgan State/Univ. of Maryland – Mary-Anne Akers and Jack Sullivan

2015: Turkey? or South Korea? (International conference)

Other future venues mentioned were a Canadian school, and North Carolina State University.

Summary of president's report: addressed recent accomplishments, strategies to improve involvement of regional directors, new approved board members, decision not to create regional conferences.

### International conferences:

Concerns about international conferences being every 4 or 5 years especially in regards to funding availability – for domestic vs. international vs. national travel.

Discussion about the possibility of a partnership with China or South Korea – KILA – Korea equivalent to CELA – joint conference. The desire to maintain international connections was articulated – if we don't do it someone else will.

***Action: check if international members can be on executive board (Lee-Anne Milburn)*** [Done – there is nothing in the by-laws that eliminated international members from serving on the board as long as they are part of a member school]

CEUs:

We have been approved to offer and use CEUs – will need to apply in January for the California conference; paperwork through the landscape architecture continuing education system (LACES).

***Action: In Jan. 2011 begin the application process for California (new Ex.Dir. or Lee-Anne Milburn)***

***Action: add the application for CEUs to expectations for Executive Director (Elen Deming)***

***Action: check to see if CEU responsibilities are in the by-laws (Lee-Anne Milburn)***

CELA website:

We have a template for all schools to have their information posted on CELA – would like to include a mission statement for each school, 500 words or less on the website and activate the links. Pat has a student who can work on this.

***Action: Follow up with the programs on adding information to website (Pat Taylor)***

***Action: Consult with Pat Taylor (et al.) and develop strategy to reinstitute newsletter (Lee-Anne Milburn)***

ASLA student research category:

Problems related to judging and use of slides; their definition of research – letter was sent to Gary Scott and Nancy Sommerville of ASLA.

***Action: follow up with Barbara Drobbins about changing student award submission format (Pat Taylor)***

Administrators list serve:

Created by Sean Michaels; will be up and running Summer 2010.

International exchange group:

Large group of people interested in issues including membership, issues, and international conferences, plus research – 35 people – PennState discussion – growing international programs

***Action: Committee to determine charge and direction and confer with Michael Robinson (Terry Clements, Art Rice and Will Green)***

***Action: forward material from previous discussion to Will Green (Chris Ellis)***

***Action: coordinate conference call with regional directors to get input with greater involvement in the board (Ming-Han Li)***

## **2. Past President's Report (Chris Ellis)**

### CELA elections:

Call was assembled and distributed in October; nominations to Singer and Ellis; ballot compiled and reviewed by mid-December; distributed Jan. 1; mid-Feb results in; 1<sup>st</sup> VP/President Elect – Clements, 2nd VP – Li; Secretary – Milburn, VP-Research – Ellis; Volkman – region 3; McCown – region 6 (vacating region 2); Michaels – appointed to fill region 2 position until next election cycle for that region

### 2010 abstract review:

2007 was last conference where host university did all the work. Executive Director now plays more active role; goal to improve abstract review process and consistency; CELA ran abstract reviews – used ACSP model. Need one point person for people; worked better this year. Discussants – opportunity to learn about other people's research – people in sessions know more than discussants – difficult without papers to review beforehand. Timing is challenge – people to commit to attending to resolve schedule. Total number of abstracts – 283 (probably 250 right now); 135 accept; 124 accept and revise; 24 interactive presentations (15 posters right now). 113 signed up to do reviews; 564 assignments; 559 were completed. Topics – theme track with highest number of submissions – research and design – 59 abstracts; new track – service learning and community engagement – 25 abstracts; relieve design education and pedagogy track; range 10-60 abstracts to track. Create a research and design track? US – 219; Netherlands – 16; Canada – 8; Iran – 7.

***Action: contact track chairs for feedback on paper submission; discussant process etc. (Chris Ellis)***

### Update on 3 new board positions:

Student director – nominations from the board; mentored by member on the board; responsibility of the student's program to help pay (matching funds from the board). 2-year term at the same level as a regional director. Call in for conference calls but not attend mid-year meeting. Student at time of election. Get nominations and prepare a list with descriptions for conference call. Requires letter from administrator committing to support for travel and accommodations for 2 years.

***Action: Email to the board asking for names and brief description (Chris Ellis)***

### Meeting in DC as representative of CELA to National Institute of Health:

Round table on environmental health – several groups representing design; therapeutic design, psychology, stormwater management and phytoremediation, active living; likely to see a push related to design and health

**Action: Chris to send info to Claudia for NAED meeting**

### **3. Second VP report (Claudia Phillips for Michael Robinson)**

Awards:

5 awards are being given out; there were submissions in every category but not every category was awarded.

2010 faculty awards:

Kenneth McCown, Excellence in Design Studio Teaching (Sr. level)

Jason Sowell, Excellence in Design Studio Teaching (Jr. level)

David Tulloch, Excellence in Research & Creative Works (Sr. level)

Amitabh Verma, Excellence in Research & Creative Works (Jr. level)

Cari Geotcheus, Excellence in Teaching (Jr. level)

### **4. Fellows Report (Art Rice)**

Call for fellow nominations:

Sent out list of 35 nominated people with the criteria – fellows discussed whether there had to be direct service to CELA. People with more than 4 votes were forwarded to the CELA executive board.

2010 Fellows awards:

Mary Myers

Carl Steinitz

Julius Fabos

Bruce Ferguson

Mark Francis

**Motion: To change the following:**

***“Nominees should have excellence in a minimum of two of the categories listed below...***

***Service: Service that benefits the public realm at local, regional, national or international levels and that brings visibility to the discipline and profession.***

***Those who have provided past or current service to CELA will be given preference.”***

***To....***

***“Nominees should have excellence in a minimum of two of the categories listed below...***

***Service: Service that benefits the public realm at local, regional, national or international levels and that brings visibility to the discipline and profession.***

***Those who have provided past or current service to CELA will be given preference. [separate from the categories]***

***Motion made by Chris; Second by Pat. Discussion tabled for discussion by Fellows.***

### **5. Treasurers Report (Pat Taylor)**

A full Treasurer's report cannot be given at this time.  
Do have funds to pay bills for the next month.  
Transferred money from money market account.  
Funds from Landscape Journal are unknown; moneys come to CELA mid-summer  
Pat's assistant, Dee Solco, has been given 0.25% position to help cover CELA during  
the interim as Executive Director.

## **6. Landscape Journal report (David Pitt and Lance Neckar)**

See handout

Publication on the blog as a concern to remove ability to publish work later through  
refereed format.

Genius loci as being more about non-traditional papers – narrative, poetry, etc.  
rather than research papers.

US Fish and Wildlife Service has entered into a nation-wide online subscription to  
Landscape Journal for their offices.

Now listed in Project Muse index as of 2011

39 submissions in last year; 7 submissions this year

## **7. CELA 2010 Status Report (Gerrit-Jan)**

250 participants; few last minute withdrawals.

No list of moderators for "sustainability" track; 2 moderators cancelled.

## **8. CELA 2011 (Robert Perry)**

Dates: March 30-April 2.

Hotel still to be resolved.

Proposed keynote speakers: writer New York Times, Olivia Jedson(?), biologist;  
writes about communities and interactions, urban conditions; Randy Hester,  
landscape architect.

Will raise funds for keynote speakers and receptions.

LACES needs to be addressed.

Exploring partnership with local practitioners.

Conference co-partners: UCLA extension, Stephanie Landregan, and CalPoly Pomona

Consider alternatives in education (post-professional program) for discussion  
during conference

Non-traditional curricula; Asian school participation; international participants

Frontline – for profit education show was recommended:

[http://www.pbs.org/wgbh/pages/frontline/collegeinc/?utm\\_campaign=homepage  
&utm\\_medium=bigimage&utm\\_source=bigimage](http://www.pbs.org/wgbh/pages/frontline/collegeinc/?utm_campaign=homepage&utm_medium=bigimage&utm_source=bigimage)

***Action: Determine date/location for mid-year Ex.Bd. meeting in the early fall  
(?early Oct 2010?) at USC – 7 to 8 people (Elen Deming)***

## **9. Executive Director job posting (Pat Taylor)**

Can't afford to hire full time – 1/3 to 1/2 time budget; possibly look at hiring a team rather than an individual; ~\$30k/year salary

***Action: Need a schedule with a deadline for the person to be hired (Pat and Elen)***

Possible form partnership with EDRA for search?

***Action: Approach EDRA and get their reactions – what are they looking for? Cooperate? Create a joint search committee? Advertising venues? (Elen Deming)***

***Action: Review current job description for Ex. Director and amend as needed (Elen Deming)***

### **10. Election of Board Members (Nancy Volkman)**

How does the voting for the CELA positions work? Seems to be handled differently at different departments – some consult all faculty, conduct a departmental vote. Put information on ballot – “encouraged to take a vote of the faculty” or “obtain consensus of the faculty.”

Note importance that every school votes.

Survey monkey to be used next year.

### **11. VP Communications Position**

Charge to put together a committee to develop a vision and strategy for the website. Defer decision and see if skill set is available from new Executive Director.

***Action: Draft a charge for a possible VP of Communications (Elen Deming)***

***Action: prepare short-term fixes for website (Lee-Anne Milburn and Elen Deming)***

### **12. NAED (National Academy of Environmental Design) (Claudia Phillips)**

Will need someone on CELA board to participate after Claudia's current term expires in one year.

Jim Palmer has been nominated for another 2-year term (represents ASLA)

Joan Nassauer, current secretary, has been nominated for a second 2-year term.

Fritz Steiner, president elect, officially representing planning, but also LA.

NAED approached by Luck Development – interested in being the sponsor for \$200k / year for 5 years.

Need to pay \$1000 dues for 2010. Board agreed this was a reasonable investment for equal representation on NAED.

“Thank you” to Claudia for pursuing this initiative.

Meeting adjourned: 4:40 p.m.