

CELA ANNUAL CONFERENCE BOARD MEETING - MINUTES

Conference Call Tuesday, 03 May 2011

1:30p CDT; 2:30p CDT

Chris Ellis, Will Green, Lee-Anne Milburn, Ken McCown, Patrick Mooney, Lee Streitz, Pat Taylor, Ming-Han Li, David Pitt, Lance Neckar, Vince deBritto, Blake Belanger, Terry Clements, Elen Deming

Regrets: Rob Corry, Bob Harris, Mary Myers, Sean Michael

Call-in Info: 1 800 325 1307 (then dial conference code: 361697)

Agenda: (If no report, please so indicate at the appropriate time during the call. Please stay within allotted times.)

1. Welcome (10 mins total)

2. Discussion/review of past minutes (2 Minutes)

Action: Ming-Han to look at this issue as part of the by-laws review, with follow up during monthly conference calls. He is to look for suggestions from current regional directors - geographical divisions, ideas, etc. Also to look into international regions.

-Ming-Han to provide update at next meeting

Action: Art Rice to ask Fellows if they would be willing to serve as confidential advisors.

-Art to provide update at next meeting

Action: Chris Ellis to prepare brief statement introducing Lee Streitz to the membership for the Forum.

-complete and ready for inclusion in the CELA Forum

Action: Chris to send updated constitution/by-laws to Pat Taylor for updating the website.

-Chris to send to Pat

Action: Lee to get list from Art of study-abroad or exchange programs, and develop current list for posting on the website.

-Lee to follow up with Art

Action: Art to discuss purpose of the fellows; confidential advisors; faculty mentoring; summer institute; Chair serves for two years (they need to have an election) at the meeting.

-to be addressed at next meeting

Action: Pat to look into whether we can develop an analysis tool that allows the selection of a minimum number of peer schools (selected) for analysis.

-draft is under review and information will be available shortly

Action: a subcommittee (Art Rice, Claudia Phillips, Sean Michael) is to examine this issue of ranking, choosing schools, and the role of AIS.

3. President's update (Clements—8 minutes)

2012 CELA Conference (Deming)

-destinations for field trips and keynote speakers are in progress; waiting for a contract between their conference office and CELA

-trying to get William Cronon - U. of Wisconsin - as a keynote to speak to the theme of values - he has an understanding of the mid-west

-call for papers in early Fall rather than Summer

-track chairs and VP for research will be overseeing review of full papers

-have we resolved the issue of people giving too many papers?

-[comments from Patrick Mooney] too many papers, too many concurrent sessions

-tried to minimize same track more than once at the same time

-wishing there was some identification of student papers and/or consolidating student presentations

Strategic Plan update

-in progress

Summer Conference Calls

-June 15, July 13, August 10, 10:30pm CST

4. Committee Reports (50 mins total)

4.1 2011 CELA conference summary (Harris—5 minutes)

- \$40,000 net revenue (tentative)

- Bob has volunteered to continue assisting with sponsorships for 2012 and within the organization

4.2 Landscape Journal updates (Neckar/Pitt—5 minutes)

-TILL-LJ and DATUM-LJ are under consideration as new names for "genius loci"
-financing the initiative: costs include web hosting and domain registration - anticipated costs of \$100-200 per calendar year - finance through a delivery service for advertising revenue

Action: Landscape Journal to discuss the issue of advertising with the University.

4.3 Interim Executive Director's report (Taylor/Solco--5 minutes)

-Pat and Dee are entering the LA CES entries into the system; resolving the final budget for the conference
-IRS penalty because of return that was never received was appealed and won - \$3800 was returned

4.4 Past President's report (Deming—5 minutes)

-none at this time

4.5 Secretary's report (Milburn--5 minutes)

-The evaluation form was completed at the conference. The complete results with all written comments are available upon request. A brief summary:

Question	Score / 5	Comments paraphrased/summarized from written results and/or interpretation of likert
1. Presentations were professionally presented.	3.97	Mixed quality of presentation and content.
2. Presentations were of high quality.	3.87	Mixed.
3. Sessions were well organized.	4.05	Generally presentations were effectively grouped together.
4. Student moderators enhanced the quality of the sessions.	4.18	Very positive comments.
5. There were an appropriate number of presentations in each session.	3.89	Three presentations per session seem to be recommended.
6. Presentations were an appropriate length.	3.54	Too short. 20 minutes seems to be recommended.
7. The refereeing process resulted in helpful comments.	2.61	(between neutral and disagree) - concerns about quality led to comments about refereeing.
13. I prefer CELA conferences in large cities, even if that means we are at a conference hotel instead of a university.	2.85	(between neutral and disagree) - Variety/diversity of venues seems to be preferred.
14. I prefer CELA conferences in smaller towns.	2.38	(between neutral and disagree) - variety preferred.
15. The venue was appropriate.	3.44	Concerns about being "below grade."

16. The food was of high quality.	2.7	Concerns about the opening reception - timing meant that people were looking for more food.
17. Conference registration costs are reasonable.	2.94	Basically neutral.
18. Conference hotel costs are reasonable.	2.67	Some concerns about rooms/internet as additional cost/quality for price
19. I'm a licensed landscape architect.	No - 60%	
21. What is the one thing you'd most like to see us change?		20 minute presentations/fewer concurrent sessions

[missing questions relate to tours and LA CES - answers somewhat problematic - see unabridged analysis for results if interested]

-CELA Forum content is complete and should be distributed in final draft form this week

4.6 VP for Research report (Ellis—5 minutes)

-next meeting (and see comments above)

4.7 2nd Vice President's report (Ming-Han Li--5 minutes)

-Regional Directors - Region 6 is vacant - two people have contacted him; Ken solicited faculty and administrators - Virginia Tech and Clemson faculty members have expressed interest

-The Board appoints someone to a replacement position.

-Brad Cantrell expressed interest in becoming more involved in CELA

Action: Ken McCown to resend call for Regional Director position out to schools in Region 6.

4.8 Fellows Academy report (Rice—5 minutes)

-no report - delay to next meeting

4.9 LAAB Representative report (Myers—5 minutes)

-no report - delay to next meeting

4.10 CLARB Representatives report (Phillips/Taylor—5 minutes)

-no report

5. New Business (if necessary--10 mins total)

Action: add Lee Steitz to the agenda for the next meeting.

For new faculty joining the board as regional directors it is recommended that we send them a letter and welcome them to the board.